

## **Environmental /Technical Stakeholder & Multi-sector Engagement, Project Examples (2000 – 2008) for Virginia Winter, Principal, Equinox Consultancy LLC**

### **Beverage Industry Environmental Roundtable (BIER)**

#### **Senior Consultant for Delta Consultants 2008 - 09**

12 month project work for BIER's regular membership meetings, as well as stakeholder engagement and communications work group facilitation. BIER is a partnership of leading global beverage companies working together to advance the standing of the beverage industry in the realm of environmental stewardship. Partner companies collaborate on water benchmarking, best practice sharing and informing public policy as a technical resource coalition. BIER succeeds in creating a forum for knowledge sharing, mutual benefit without compromising competitive advantage, and industry alignment for improved standing in face of changing marketplace. Recent accomplishments include the collaborative development of a Beverage Industry GHG Sector Guidance document for public use in compliance with WRI protocols.

### **Climate Agenda for Colorado- Climate Mitigation / GHG Emission Reduction Planning, Statewide Dialogue, primarily sponsored by Colorado Department of Public Health and Environment (CDPHE)**

Large group, multi-sector engagement of 100+ people. Live engagement facilitation, using principles of dialogue. The purpose of the session was two-fold: to capture individual and sector input and catalogue an assessment of any existing common ground on how public policy directions and public health and environment funds of the State should be directed to decrease dependence on fossil fuel and be a part of mitigating climate change.

### **Alternatives to Incineration of Radioactive (Trans-uranic) Waste**

#### **U.S. Department of Energy**

#### **Subcontractor to Global Environment & Technology Foundation (GETF)**

Highly contentious issues of preferred technology, waste disposal, transport and remediation. Two-day event including presentations and open forums. Input recorded for report produced.

### **Zinc & Cadmium Symposium**

#### **Idaho Superfund Research and Consensus Symposium**

#### **Subcontractor to GETF**

Multiple onsite focus groups transitioned to large plenary over two-day period. Facilitation of small and large groups (10 -70+). Very technical hydro/geo-physical scientific issues, consensus building, mostly federal, state, and local government agencies, university research, and independent research firms, scientists.

### **Rocky Mountain Fossil Fuel and Renewable Energy Roundtable**

#### **U.S. Department of Energy**

Design and lead facilitation of approximately 50-60 people. Western US leading energy companies, federal research centers, governor's office, state and city government, universities and schools, venture capitalists, etc. brought together to surface best opportunities for each sector to pursue for alternative energy advancement. Report produced.

## **OTHER PROJECT EXAMPLES**

### **Governor-appointed State Board Pollution Prevention Program, CDPHE**

Provided consultation services to structure the process of strategic planning for this Governor-appointed Advisory Board, staffed by the CDPHE. Designed work agendas and facilitated meetings to help the Board review mandates, analyze trends and influences, map stakeholders, clarify strategic intentions and construct three- to five-year goals with accompanying objectives.

### **“Energy Initiative” Leaders Dialogue, University & Industry Partnership University of Colorado at Boulder, Leeds School of Business**

Designed and facilitated a business and academic professionals ‘focus group’ to weigh the merits and investment value of a partnership and ongoing forum to accelerate the development, pilot and deployment of new science and research innovations between universities and business. Sectors represented: banking and finance, information technology, energy utilities, green energy technology (renewables), logistics and transportation, and product development/manufacturers.

### **Tri-sector Statewide Collaboration, Policy and Best Practice Sharing Colorado Environmental Partnership (CEP)**

Custom designed and facilitated two cycles of strategic planning design and facilitation over a five-year period for this tri-sector coalition. Provided NGO “coalition development” and board consultation. Since its inception in 1990, CEP has created a history of success in helping companies identify and implement practical environmental strategies and work with stakeholders to incubate public policies that foster environmental leadership. The Partnership has been nationally recognized as a model for cross-sector collaboration.

### **Executive Leadership Forum for Peer Learning**

#### **Dialogue for Environmental, Health & Safety Leaders in Business (3-4 years)**

Design and facilitation of a topically focused dialogue for environmental, health and safety (EHS) professionals on issues related to strategic EHS and triple bottom line management in business. Topics selected for Dialogue are timely and provocative and serve to benefit a diverse base of corporate professionals beyond EHS, including senior executives or managers in finance, purchasing, communications or public affairs, information systems, design, engineering, or quality management.

### **Community Problem Solving**

#### **Municipal Water and Sanitation Districts, Grand County, Colorado**

Consulted with representatives of three districts to encourage a shift from positional to interest-based negotiations on the design and cost sharing of a single sewage treatment plant. Research indicated that the conflict was embedded; nonetheless, negotiations proceeded in good faith. After three sessions, over a two-month period, protocols were established, issues and concerns were clarified and a common problem statement was developed. Negotiations were suspended when outside action collapsed the fragile trust of the parties. Debriefed the process with local leaders to discuss lessons learned from a collaborative approach. (1998) Postscript: 2001 Districts agree to build one plant.